

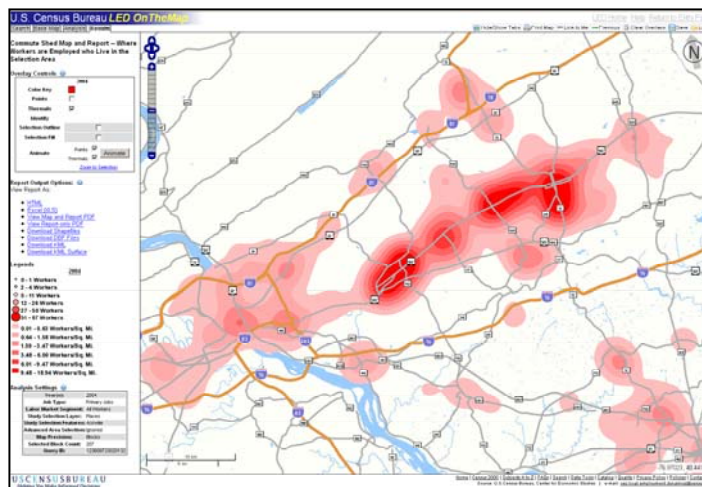
OnTheMap Version 4 – A Preview

Local Employment Dynamics

All About Jobs

OnTheMap is an online mapping and reporting application located at <<http://lehd.did.census.gov>> that shows where people work and where workers live. OnTheMap was developed through a unique partnership between the U.S. Census Bureau, its Local Employment Dynamics (LED) partner states, and the Department of Labor's Employment and Training Administration.

OnTheMap provides an easy-to-use interface for creating, viewing, printing, and downloading workforce related maps, profiles, and underlying data. An interactive map viewer displays workplace and residential distributions by user-defined geographies at census block-level detail. The application also provides companion reports on age, earnings, industry sectors, and local workforce indicators. In OnTheMap, statistics can be generated for specific segments of the workforce, including ages, earnings, or industry groupings.



OnTheMap Version 4 Highlights

The December 2009 release of OnTheMap Version 4 is expected to include a number of updates and enhancements:

- **Seven consecutive years of data** – Labor market information for 2007 and 2008 will be added to the base (2002-2006) already available in OnTheMap Version 3.
- **Save, share, and reload analyses** – In OnTheMap Version 4, users will be able to save their analysis settings to a file on a local computer. Users then can share this file with colleagues, who will be able to load the analysis settings back into OnTheMap to reproduce the same results.
- **Export map overlays** – Users will be able to export the map overlays produced in an analysis (points, thermals, and the selection area) to popular geographic formats, such as shapefiles and KML files for viewing with the Google Earth™ mapping service.
- **Other enhancements and usability improvements:**
 - Expanded coverage – OnTheMap Version 4 will include all states from Version 3 (46) plus Ohio. Additional states and territories may be included depending upon data availability.
 - More ways to select your geography – Users will be able to create selection areas by specifying latitude/longitude or by importing external geographic data such as shapefiles or KML.
 - Better information – Measure distance/area of selection area; see the latitude and longitude of any point; get pop-up information from select reference layers.

Planned Release Schedule

OnTheMap Version 4 Beta – September 2009 – Save/Load Analysis, Export Overlays, updated and expanded geography, interface improvements.

OnTheMap Version 4.0 – December 2009 – New and updated data for seven years (2002-2008), additional states.

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